

## Louis-Jean Teitelbaum

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### Plateforme de l'inclusion 2023-

#### Head of design

Leading the research, design and product strategy of a public administration serving people distanced from employment.

### beta.gouv.fr 2021-present

#### Product discovery and prototyping

Coached public agents on researching and prototyping concepts around sustainable construction, participative democracy and flood risk management.

### Gobelins 2020-2022

#### Co-head of graduate program in digital design

Wrote the syllabus and recruited the teachers for a co-op class of developers and designers. Coached students with an emphasis on self-directed learning, taught design methods, organized game jams.

### Samsung 2020-2021

#### Product discovery and creative coding

Prototyped a custom UI for home tablets that responds to voice, music and movement (contract work with Ronan & Erwan Bouroullec Design).

### Fjord Paris 2015-2019

#### Selling, shaping, leading and delivering design projects

**Design director** (*corporate transformation with clients in IT, banking, construction*)

- Recruited and mentored designers. Put in place a process for continuous learning in the studio.
- Wrote the studio's methodology around designing for employee experience. Planned, sold and led multiple engagements around employee experience, growing one account from zero to over €1M in a year.

**Service design lead** (*product discovery and delivery with clients in retail, energy, employment*)

- Built and tested live prototypes for street terminals, checkout lines, digital receipts and more.
- Planned and conducted field research across industries and geographies (Europe, North America).
- Grew the technology team in the Paris studio from one person to seven people.

### Microcultures 2010-2012

#### Co-founder of a crowdfunding business

- Designed and developed a music crowdfunding and commerce site.
- Art-directed each project page with custom designs and rich animations.

### Freelancer 2008-present

#### Various projects as designer, developer, lead and facilitator

- Designed and developed a photo and project management Ruby on Rails app (for a luxury brand).
- Developed tie-in sites for museum exhibitions in Paris (with RMN Grand-Palais).
- Developed and pushed puzzle game app for the Paris cinema museum (the Forum des Images)
- Coached intrapreneur teams in the automobile and energy sectors.

### Teacher 2010-present

#### Lectures on interactive design, user research, prototyping and development

Taught classes and led workshops at ENSCI Les Ateliers, Gobelins, EFAP, Laptop, Telecom ParisTech and École des Mines de Paris.

### Education

**Telecom ParisTech** 2008-2013

Research engineer and PhD student  
PhD work on the history of computer interfaces.

**ENS de Lyon + EHESS** 2002-2008

B.A. and M.A. in Philosophy  
M.A. in History and sociology of science and technology

### Skills

Fluent in French and English.

#### Front-end web

Modern HTML, CSS, JavaScript and TypeScript.  
Familiar with React, Vue and Svelte.

#### Native apps

Mac and iOS development in Swift.

#### Back-end web

Web app construction with Node.js, Ruby on Rails and PHP.  
Linux server administration.

#### Design tools

Figma, Sketch, Illustrator, Photoshop, Final Cut Pro.